

Hello, my name is _____. The UA's Arkansas Poll has hired Logit US to ask people in your part of Arkansas about some things that have been in the news.

I am not selling anything and I am not asking for money. All of your answers will be kept strictly confidential.

Please know these calls are randomly monitored for quality and training purposes.

Q1

I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

- Gave number of years..... 01 (enter number of years)
- Less than one year 96
- All my life..... 97
- Don't know 98
- Refused..... 99
- Do not currently live in Arkansas 90 [TERMINATE]

Q49

(RECORD GENDER BY OBSERVATION. IF UNSURE, ASK: And, I am required to ask you this, are you male or female?) (DO NOT READ LIST)

- Male..... 1
 - Female 2
 - Don't know 8 [TERMINATE]
 - Refused..... 9 [TERMINATE]
-
-

In what county do you live? (DO NOT READ LIST, SELECT ONE)

Don't know	98	Independent	10
Refused.....	99	Izard.....	11
Arkansas	01	Jackson	12
Ashley.....	47	Jefferson	62
Baxter	02	Johnson	40
Benton	35	Lafayette	63
Boone	36	Lawrence	13
Bradley	48	Lee	14
Calhoun	49	Lincoln.....	64
Carroll.....	37	Little River.....	65
Chicot	50	Logan.....	66
Clark	51	Lonoke.....	15
Clay	03	Madison	41
Cleburne	04	Marion	42
Cleveland.....	52	Miller	67
Columbia	53	Mississippi.....	16
Conway.....	27	Monroe	17
Craighead.....	05	Montgomery	68
Crawford.....	38	Nevada.....	69
Crittenden.....	06	Newton	43
Cross.....	07	Ouachita.....	70
Dallas.....	54	Perry	29
Desha.....	55	Philips	18
Drew	56	Pike	71
Faulkner.....	28	Poinsett	19
Franklin	39	Polk.....	72
Fulton	08	Pope	44
Garland.....	57	Prairie	20
Grant.....	58	Pulaski	30
Greene	09	Randolph.....	21
Hempstead.....	59	Saline	31
Hot Springs.....	60	Scott.....	73
Howard	61	Searcy	23
		Sebastian.....	45
		Sevier.....	74
		Sharp.....	24
		St. Francis	22
		Stone	25
		Union	75
		Van Buren.....	32
		Washington.....	46
		White	33
		Woodruff	26
		Yell	34

Q3

In your opinion, what do you think is the most important problem or issue facing people in Arkansas today?
(DO NOT READ LIST, SELECT ONE. IF CAN'T SELECT, TYPE VERBATIM INTO "OTHER SPECIFY")
[RANDOMIZE]

The economy/Jobs/Unemployment/Poverty	01
Education.....	02
Healthcare/Health insurance/Access to doctors/Costs.....	03
Drugs.....	04
Taxes/"Big government"	05
Immigration	06
Budget/Deficit/Debt.....	10
Crime	11
Morality/Family breakdown/Religion (God/Bible, etc.).....	12
Politicians/Politics.....	13
Racism.....	14
Roads.....	15
War/Afghanistan/Iraq/Terrorism	16
Environment/Climate change/Global warming	17
Fuel/Energy/Gas prices.....	18
Other (specify).....	19
Don't know	88
Refused	99

COMM1

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics.

Q4

Do you approve or disapprove of the way Sarah Huckabee Sanders is handling her job as governor in Little Rock? (DO NOT READ LIST)

Approve.....	1
Disapprove.....	2
Don't know	8
Refused	9

Q5

And do you approve or disapprove of the way the state legislature is handling its job in Little Rock? (DO NOT READ LIST)

Approve.....	1
Disapprove.....	2
Don't know	8
Refused	9

PROGRAMMER NOTE: ROTATE ORDER OF 6-8, BUT KEEP 7 AND 8 NEXT TO EACH OTHER

Q6

Do you approve or disapprove of the way Joe Biden is handling his job as president?
(DO NOT READ LIST)

- Approve..... 1
- Disapprove..... 2
- Don't know 8
- Refused..... 9

Q7

Do you approve or disapprove of the way John Boozman (BOZE'man) is handling his job as U.S. Senator?
(DO NOT READ LIST)

- Approve..... 1
- Disapprove..... 2
- Don't know 8
- Refused..... 9

Q8

Do you approve or disapprove of the way Tom Cotton is handling his job as U.S. Senator?
(DO NOT READ LIST)

- Approve..... 1
- Disapprove..... 2
- Don't know 8
- Refused..... 9

QAB_Sep23_1 (a thru k)

Thank you. Let's move on now to some features or services in Arkansas. Please tell me if you are very satisfied, satisfied, unsatisfied, or very unsatisfied with each one. Are you ready?

(PROGRAMMER NOTE: DON'T KNOW=98, REFUSED=99)

(PROGRAMMER NOTE: ROTATE)

- a. police protection
- b. health care and hospital services
- c. public libraries
- d. K-12 education
- e. cultural activities
- f. opportunities for good jobs
- g. services for seniors
- h. parks and recreation
- i. the public welfare system
- j. state and local government services
- k. colleges and universities in our state

PROGRAMMER NOTE: stand alone from above, always last

And, all in all, do you think the people of Arkansas are best served by fewer taxes or more services?

PROGRAMMER NOTE: rotate whether respondent hears “fewer taxes” or “more services” first

Fewer taxes	1
More services.....	2
Don't know	8
Refused.....	9

COMM602

Thank you. Next, I have a couple of questions about some issues that are often in the news.

[PROGRAMMER NOTE: ROTATE TOPICS]

TOPICS

- GUN CONTROL: Q12
- GENERAL ABORTION: Q13 (NEVER LAST IN THE ROTATION)
- CLIMATE CHANGE Q93
- SPANKING IN SCHOOLS Q22_oct22

Q12

In general, would you say that you favor stricter gun control, less strict gun control, or should no change be made to the existing gun control laws? (DO NOT READ LIST)

Stricter	1
Less strict.....	2
No change.....	3
Don't know	8
Refused.....	9

Q13

Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws? (DO NOT READ LIST)

More difficult.....	1
Easier	2
No change.....	3
Don't know	8
Refused.....	9

Do you think global warming, or climate change, will pose a serious threat to you or your way of life in your lifetime? (DO NOT READ LIST)

- Yes..... 1
- No 2
- Not a problem..... 3
- Don't know 8
- Refused..... 9

Q22_oct22

Do you think teachers should or should not be permitted to spank children at school?

- Should..... 1
- Should NOT..... 2
- Don't know 8
- Refused 9

QAC_Sep23_1 (a thru i)

Okay. And another issue that's been in the news a lot is mental health. U of A researchers are interested in better understanding people's attitudes toward seeking professional mental health services. For each of the following attitudes please place yourself on the 7 point scale I read. Are you ready?

[PROGRAMMER NOTE: DON'T KNOW=98, REFUSED=99]

[PROGRAMMER NOTE: NO NOT RANDOMIZE]

If I had a mental health concern, seeking help from a mental health professional would be...

- a. Extremely useful, useful, slightly useful, neither useful nor useless, slightly useless, useless, extremely useless
- b. Extremely important, important, slightly important, neither important nor unimportant, slightly unimportant, unimportant, extremely important
- c. Extremely healthy, healthy, slightly healthy, neither healthy nor unhealthy, slightly unhealthy, unhealthy, extremely unhealthy
- d. Extremely effective, effective, slightly effective, neither effective nor ineffective, slightly ineffective, ineffective, extremely ineffective
- e. Extremely good, good, slightly good, neither good nor bad, slightly bad, bad, or extremely bad
- f. Extremely healing, healing, slightly healing, neither healing nor hurting, slightly hurting, hurting, or extremely hurting
- g. Extremely empowering, empowering, slightly empowering, neither empowering nor disempowering, slightly disempowering, disempowering, extremely disempowering
- h. Extremely satisfying, satisfying, slightly satisfying, neither satisfying nor unsatisfying, slightly unsatisfying, unsatisfying, extremely unsatisfying
- i. Extremely desirable, desirable, slightly desirable, neither desirable nor undesirable, slightly undesirable, undesirable, extremely undesirable

DEMO

Thank you. Next, I'll ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.

Q19

First, do you live in a city, a suburb, a small town or a rural area?

(INTERVIEWER NOTE: If respondent asks for a definition for one of these, tell them, "whatever it means to you")
(DO NOT READ LIST)

- City 1
- Suburb 2
- Small town..... 3
- Rural area..... 4
- Don't know 8
- Refused..... 9

Q20

Which of the following education categories best describes your highest level of schooling?
I have a list here, so feel free to stop me at any time. Is it...? (READ LIST, SELECT ONE)

- No high school..... 1
- Some high school..... 2
- High school graduate 3
- Some college including business or trade school 4
- College graduate..... 5
- Some graduate school..... 6
- Graduate or professional degree 7
- Don't know 8
- Refused..... 9

Q21

And, which of the following best describes your racial or ethnic group:
(READ LIST, SELECT ONE)

- White 1
- Black or African-American 2
- Hispanic..... 3
- Asian..... 4
- Native American..... 5
- Multi-Ethnic 6
- Something else..... 7
- Don't know 8
- Refused..... 9

Q30_oct22

Are any of your family members or close friends gay or lesbian?

Yes..... 1
 No 2
 Don't know 8
 Refused..... 9

COMM6

Thank you. The next questions are about your general evaluation of the quality of life in our state.

Q31

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction? (DO NOT READ LIST)

Right 1
 Wrong 2
 Don't know 8
 Refused..... 9

Q32

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago? (DO NOT READ LIST)

Better 1
 Worse..... 2
 About the same 3
 Don't know 8
 Refused..... 9

Q33

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now? (DO NOT READ LIST)

Better 1
 Worse..... 2
 About the same 3
 Don't know 8
 Refused..... 9

DEMOb

Thank you. Finally, I'd like to ask you a few more questions about yourself so we can be sure we're hearing from a wide range of Arkansans.

Q34

Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent, or what? (DO NOT READ LIST)

Republican..... 1 [CONTINUE TO Q34A]
 Democrat 2 [SKIP TO Q34B]
 Independent 3 [SKIP TO Q34C]
 Other 4 [SKIP TO Q35]
 Don't know 8 [SKIP TO Q35]
 Refused..... 9 [SKIP TO Q35]

Q34A

Would you call yourself a strong Republican, or a not very strong Republican?
(DO NOT READ LIST)

- Strong Republican 1 [SKIP TO Q35]
 - Not very strong Republican 2 [SKIP TO Q35]
 - Don't know 8 [SKIP TO Q35]
 - Refused 9 [SKIP TO Q35]
-
-

Q34B

Would you call yourself a strong Democrat, or a not very strong Democrat?
(DO NOT READ LIST)

- Strong Democrat 1 [SKIP TO Q35]
 - Not a very strong Democrat 2 [SKIP TO Q35]
 - Don't know 8 [SKIP TO Q35]
 - Refused 9 [SKIP TO Q35]
-
-

Q34C

Well, do you think of yourself as closer to the Republican or Democratic Party?
(DO NOT READ LIST)

- Closer to Republican 1
 - Closer to Democrat 2
 - Just Independent 3
 - Don't know 8
 - Refused 9
-
-

Q35

How would you describe your views on most political matters? Generally, do you think of
yourself as a Liberal, Moderate, or Conservative? (DO NOT READ LIST)

- Liberal 1 [CONTINUE TO Q35A]
 - Moderate 2 [SKIP TO QAD_Sep23_1]
 - Conservative 3 [SKIP TO Q35B]
 - Don't know 8 [SKIP TO QAD_Sep23_1]
 - Refused 9 [SKIP TO QAD_Sep23_1]
-
-

Q35A

Would you say you are strongly Liberal or somewhat Liberal? (DO NOT READ LIST)

- Strongly Liberal 1 [SKIP TO QAD_Sep23_1]
 - Somewhat Liberal 2 [SKIP TO QAD_Sep23_1]
 - Don't know 8 [SKIP TO QAD_Sep23_1]
 - Refused 9 [SKIP TO QAD_Sep23_1]
-
-

Would you say that you are strongly Conservative or somewhat Conservative?
(DO NOT READ LIST)

Strongly Conservative	1
Somewhat Conservative	2
Don't know	8
Refused.....	9

How often do you get news about your local community? Is it: (READ LIST)

Daily 01
More than once a week 02
Weekly 03
Monthly 04
Less than once a month 05
Never 06
(DO NOT READ) Don't know 98
(DO NOT READ) Refused..... 99

How do you get news about your local community? Feel free to select more than one. Is it via...
(READ LIST; SELECT ALL THAT APPLY)

Printed newspaper..... 01
Television 02
Online newspaper 03
Social media 04
Radio 05
Podcast..... 06
Blog 07
Emailed newsletter 08
Word of mouth 09
(DO NOT READ) Don't know 98
(DO NOT READ) Refused..... 99

What about how you receive news about our state? Again, feel free to select more than one. Is it via...
(READ LIST; SELECT ALL THAT APPLY)

Printed newspaper..... 01
Television 02
Online newspaper 03
Social media 04
Radio 05
Podcast..... 06
Blog 07
Emailed newsletter 08
Word of mouth 09
(DO NOT READ) Don't know 98
(DO NOT READ) Refused..... 99

Not counting sports, how do you get news about colleges and universities in our state. Again, feel free to select more than one. Is it via...

(READ LIST; SELECT ALL THAT APPLY)

Printed newspaper.....	01
Television	02
Online newspaper	03
Social media	04
Radio	05
Podcast.....	06
Blog	07
Emailed newsletter	08
Word of mouth	09
(DO NOT READ) Don't know	98
(DO NOT READ) Refused.....	99

Q36

Which of the following income categories best describes your most recent annual household income? I have a list here, feel free to stop me at any time. Was it...? (READ LIST)

- \$7,500 or less..... 01
- \$7,501 to \$15,000 02
- \$15,001 to \$25,000 03
- \$25,001 to \$35,000 04
- \$35,001 to \$50,000 05
- \$50,001 to \$75,000 06
- \$75,001 to \$100,000 07
- \$100,001 or over..... 08
- (DO NOT READ) Don't know 98
- (DO NOT READ) Refused..... 99

Q111

How many days in the past week did you read a daily newspaper?

[NUMERIC OPEN END]

- (DO NOT READ) Don't know 98
- (DO NOT READ) Refused..... 99

Q112

How many days in the past week did you watch the local TV news shows in the late evening?

[NUMERIC OPEN END]

- (DO NOT READ) Don't know 98
- (DO NOT READ) Refused..... 99

Q38

About how often do you attend religious services? Is it.. (READ LIST)

- Never 1
- Once a year 2
- Several times a year 3
- About once a month..... 4
- 2-3 times a month 5
- Every week 6
- More than once a week..... 7
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

Q39

Which of the following best describes your current religious preference? Is it...(READ LIST)
(INTERVIEWER: Any Christian faith that is not Catholic or Greek Orthodox should be
classified as Protestant. Greek Orthodox is classified as "Other".)

- Protestant (Prah-test-ant) 1
- Catholic..... 2
- Jewish 3 [SKIP TO Q41]
- Something else..... 4 [SKIP TO Q41]
- (DO NOT READ) None 5 [SKIP TO Q41]
- (DO NOT READ) Don't know 8 [SKIP TO Q41]
- (DO NOT READ) Refused..... 9 [SKIP TO Q41]

Q40

Do you consider yourself a born-again or evangelical Christian? (INTERVIEWER: If the
respondent asks for a definition of either of these terms, tell them, "We want to know how
you feel about yourself. Do you identify with either of these labels?") (DO NOT READ LIST)

- Yes..... 1
- No 2
- Don't know 8
- Refused..... 9

Q41

Which of these best describes your present marital status? (READ LIST)

- Married 1
- Not married but living together 2
- Separated or divorced 3
- Widowed..... 4
- Never married or single 5
- (DO NOT READ) Don't know 8
- (DO NOT READ) Refused..... 9

We're nearly done:

Q42

How many people, including yourself, live in your household? (INTERVIEWER: This would
include children) (DON'T KNOW=98, REFUSED=99)

_____ Enter Number

Q43

ASK IF Q42 = 2+

Do you have any school aged children? (INTERVIEWER: THIS INCLUDES CHILDREN
IN KINDERGARTEN THROUGH GRADE 12 ONLY) (DO NOT READ LIST)

- Yes..... 1
- No 2 [SKIP TO Q44]
- Don't know 8 [SKIP TO Q44]
- Refused..... 9 [SKIP TO Q44]

Q43A

MAX Number = Q43 Response minus 1

How many school aged children do you have? (DON'T KNOW=98, REFUSED=99)

_____ Enter Number

Q44

What is your current employment status? Is it...? (READ LIST, SELECT UP TO TWO RESPONSES)

- Employed full-time..... 1
 - Employed part-time..... 2
 - Self-employed..... 3
 - Unemployed 4
 - Retired 5
 - (DO NOT READ) Don't know 8
 - (DO NOT READ) Refused..... 9
-

Q46

Are you a registered voter?

- Yes..... 1
 - No 2 [SKIP TO Q48]
 - Don't know 8
 - Refused..... 9
-

Q47

And, how likely are you to vote in the 2024 election? Are you:

- Very Likely..... 1
 - Likely..... 2
 - Unlikely 3
 - Very unlikely 4
 - (DO NOT READ) Already voted 5**
 - (DO NOT READ) Don't know 8
 - (DO NOT READ) Refused..... 9
-

Q48

In what year were you born? (DON'T KNOW=9998, REFUSED=9999)

Most current year = 2005

_____ Enter Year

[ASK CELL PHONE SAMPLE ONLY]

ZIP

What is your zip code? (DON'T KNOW=99998, REFUSED=99999)

_____ Enter zip code

COMM7

Thank you very much for helping us with the 25th annual Arkansas Poll. Have a nice day/afternoon/evening.
