

Codebook for the 2011 Arkansas Poll
Prepared for the Political Science Department, University of Arkansas

Hi, my name is _____. Researchers at the University of Arkansas have asked me to gather opinions from people like you about current events in Arkansas.

ROTATE WHETHER WE ASK FE1A OR FE1B FIRST, ONLY ASK ONE OR THE OTHER IF PUNCH 1 IS CHOSEN IMMEDIATELY] FE1A

Of those currently at home, may I please speak with the male who had the most recent birthday?

- | | | |
|--------------------------------|---|----------------|
| Yes, hands phone to male | 1 | => /CEL2 OR Q1 |
| Not available/ no males | 2 | => /FE1B |
| Not available/ callback | 3 | => /RESCH |
| Don't know | 8 | => /INT98 |
| Refused | 9 | => /INT98 |

FE1B

Of those currently at home, may I please speak with the female who had the most recent birthday?

- | | | |
|----------------------------------|---|----------------|
| Yes, hands phone to female | 1 | => /CEL2 OR Q1 |
| Not available/ no females | 2 | => /FE1B |
| Not available/ callback | 3 | => /RESCH |
| Don't know | 8 | => /INT98 |
| Refused | 9 | => /INT98 |

CELL PHONE FILE ONLY

CEL2

Thank you. Many people do not wish to conduct surveys while they are driving or in a public place due to safety and privacy concerns. Before we begin, I would like to ask you whether you are in a safe and private place?

- | | | |
|---------------------------|----|-----------|
| Yes..... | YS | => /Q1 |
| No | NO | => /CEL3 |
| Schedule a callback | CB | => /RESCH |

CEL3

I'm sorry to have called you at a bad time. Could we schedule a time to call back?

.....

Q1

I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?

Enter number of years	
Less than one year.....	96
All my life	97
Don't know	98
Refused	99

Q2

In what county do you live?		
Don't know.....	98	Johnson.....
Refused.....	99	Lafayette.....
Arkansas.....	01	Lawrence.....
Ashley.....	47	Lee.....
Baxter.....	02	Lincoln.....
Benton.....	35	Little River.....
Boone.....	36	Logan.....
Bradley.....	48	Lonoke.....
Calhoun.....	49	Madison.....
Carrol.....	37	Marion.....
Chicot.....	50	Miller.....
Clark.....	51	Mississippi.....
Clay.....	03	Monroe.....
Cleburne.....	04	Montgomery.....
Cleveland.....	52	Nevada.....
Columbia.....	53	Newton.....
Conway.....	27	Ouachita.....
Craighead.....	05	Perry.....
Crawford.....	38	Philips.....
Crittenden.....	06	Pike.....
Cross.....	07	Poinsett.....
Dallas.....	54	Polk.....
Desha.....	55	Pope.....
Drew.....	56	Prairie.....
Faulkner.....	28	Pulaski.....
Franklin.....	39	Randolph.....
Fulton.....	08	Saline.....
Garland.....	57	Scott.....
Grant.....	58	Searcy.....
Greene.....	09	Sebastian.....
Hempstead.....	59	Sevier.....
Hot Springs.....	60	Sharp.....
Howard.....	61	St. Francis.....
Independent.....	10	Stone.....
Izard.....	11	Union.....
Jackson.....	12	Van Buren.....
Jefferson.....	62	Washington.....
		White.....
		Woodruff.....
		Yell.....

Q2a

(IF HIGHLIGHTED ABOVE, FOLLOW UP WITH) And you may know that Arkansas just drew new congressional district lines that affected some in your county. Do you happen to know what congressional district YOU are in now?....

for Jefferson: “Is it the Fourth or the First congressional district, or are you just not sure?”

for Crawford: “Is it the Third or the Fourth congressional district, or are you just not sure?”

for Newton: “Is it the Third or the Fourth congressional district, or are you just not sure?”

for Searcy: “Is it the First or the Third congressional district, or are you just not sure?”

for Sebastian: “Is it the Third or the Fourth congressional district, or are you just not sure?”

first.....	1	
second.....	2	
third.....	3	
fourth.....	4	
Don't know.....	8	=> /Q3
Refused.....	9	=> /Q3

Q3

In your opinion, what do you think is the most important problem or issue facing people in Arkansas today? (DP: WE WILL BE RECEIVING A CODED LIST HERE)

the economy/jobs/unemployment/poverty/etc.	1	
healthcare/health insurance/access to doctors/cost of medicine/etc.	2	
education.....	3	
taxes/"big government"	4	
budget/deficit/debt	5	
crime	6	
immigration.....	7	
drugs.....	8	
morality/family breakdown/including religion/God/Bible/etc.	9	
politicians/politics.....	10	
racism.....	11	
roads.....	12	
war/Afghanistan/Iraq/terrorism.....	13	
environment/climate change/global warming.....	14	
fuel/energy/gas prices	15	
Other: Specify	16	
Don't know.....	88	=> /COMM1
Refused.....	99	=> /COMM1

CUT Q4

COMM1

Thank you. Let's move on to your thoughts on some of the people who are involved in government and politics. (Please rotate Q5, 6, 7, and 8 within each other, rotate q9 and 10, always display q11 last)

Q5

Do you approve or disapprove of the way Mike Beebe [BEE- BEE] is handling his job as governor?

Approve 1
Disapprove 2
Don't Know 8
Refused 9

Q6

Do you approve or disapprove of the way Barack Obama is handling his job as president?

Approve 1
Disapprove 2
Don't know 8
Refused 9

Q7

Do you approve or disapprove of the way John Boozman is handling his job as a U.S. Senator?

Approve 1
Disapprove 2
Don't Know 8
Refused 9

Q8

Do you approve or disapprove of the way Mark Pryor is handling his job as a U.S. Senator?

Approve 1
Disapprove 2
Don't Know 8
Refused 9

CUT Q9

CUT Q10

And what is your overall opinion of Muslim Americans -- would you say you have a [rotate high/low/front/back:] opinion? (READ LIST)

Q11

- Very favorable 1
- Mostly favorable 2
- Mostly unfavorable 3
- Very unfavorable 4
- Don't know 8
- Refused 9

Q12a

Primer 1 (Michelle Bachmann, asked of 1/3 of sample, randomized)

Okay. And how much attention have you paid to the upcoming Republican presidential primary? Have you paid [a great deal, some, not very much, no attention at all]?

- No attention at all 1
- Not very much attention 2
- Some attention 3
- A great deal of attention 4
- Don't know 8
- Refused 9

Q12b

A(2): As you may be aware, Minnesota Congresswoman Michelle Bachmann is currently running for the Republican presidential nomination. Do you have a [favorable or unfavorable] opinion of Congresswoman Bachmann?

- Very favorable 1
- Mostly favorable 2
- Mostly unfavorable 3
- Very unfavorable 4
- Don't know 8
- Refused 9

Q13a

Primer 2: Hillary Clinton (asked of 1/3 of sample, randomized)

Okay, and how much attention do you pay to foreign or international affairs? Have you paid [a great deal, some, not very much, no attention at all]?

- No attention at all 1
- Not very much attention 2
- Some attention 3
- A great deal of attention 4
- Don't know 8
- Refused 9

Q13b

As you may be aware, Hillary Clinton has served as Secretary of State for the past three years. Do you have a [favorable or unfavorable] opinion of Secretary Clinton?

Very favorable	1
Mostly favorable	2
Mostly unfavorable	3
Very unfavorable	4
Don't know	8
Refused	9

Or, NO PRIMER! (1/3 of sample, randomized .. so 1/3 of sample doesn't get Q12-13 at all!)

COMM

Now, let's switch things up slightly. I'd like to ask you about the qualifications of politicians *generally*. I'm going to read you a list of statements and for each one, I'd like for you to tell me whether you [agree or disagree] with it. (ROTATE/RANDOMIZE the five statements in this battery; AND ADD "strongly" probe to all five)

- | | |
|---|---|
| <ol style="list-style-type: none"> 1. Male politicians are typically better at handling most political issues.
 Agree, disagree, don't know, refused (if agree or disagree, is that strongly?) 2. Female politicians often let their emotions influence their political decisions.
 Agree, disagree, don't know, refused (if agree or disagree, is that strongly?) 3. I have some reservations about electing a female to the presidency.
 Agree, disagree, don't know, refused (if agree or disagree, is that strongly?) 4. Female politicians don't have the expertise to deal with foreign policy issues, like wars.
 Agree, disagree, don't know, refused (if agree or disagree, is that strongly?) 5. Male politicians are generally better communicators through speeches and media appearances.
 Agree, disagree, don't know, refused (if agree or disagree, is that strongly?) | <p>Q14</p> <p>Q15</p> <p>Q16</p> <p>Q17</p> <p>Q18</p> |
|---|---|

**CUTCOMM X
 CUT Q19**

COMM X

Thank you. You might also be aware that this November, Arkansans will be asked to vote in a special election related to road bonds....

Q20a

The measure on the ballot, if approved, would authorize the state to renew up to 575 million dollars in bonds to continue supporting improvements to interstate highways in Arkansas; the program relies on revenue from existing fuel taxes. Given this description, do you favor or oppose this measure

Favor	1 => /20c
Oppose	2 => /20c
Don't know	8 => /20c
Refused	9 => /20c

Q20b

Specifically, Governor Beebe [BEE - BEE] has asked voters to authorize the state to renew up to 575 million dollars in bonds to continue supporting improvements to interstate highways in Arkansas; the program relies on revenue from existing fuel taxes. Given this description, do you favor or oppose this measure

- Favor 1 => /21
- Oppose 2 => /21
- Don't know 8 => /21
- Refused 9 => /21

Q20c

And, to the best of your knowledge, which of the following support *approval* of the bond measure? (ROTATE ITEMS)

(Let's start with) Governor Beebe: does he support approval of the bond or does oppose approval of the bond? If you're not sure, just let me know and we'll move to the next one.

The Democratic Party of Arkansas: do they support approval of the bond or oppose approval of the bond? If you're not sure, just let me know and we'll move to the next one.

The Republican Party of Arkansas: do they support approval of the bond or oppose approval of the bond? If you're not sure, just let me know and we'll move to the next one.

(And,) The Arkansas Highway Commission: do they support approval of the bond or oppose approval of the bond? If you're not sure, just let me know and we'll move to the next one.

COMM X

Thank you. Next, I have a couple of questions about some issues that are often in the news. (ROTATE ISSUES, but keep the two HEALTH Qs and the two OBESITY Qs together AND keep obesity always at the end.) (DP – ALWAYS DISPLAY Q23 FIRST, ROTATE Q21, 22, 24-27, THEN ASK Q28A/B, THEN ROTATE Q29, Q30)

CUT Q21

CUT Q22

Q23

During the next year, how much do you want the American public to do to help the natural environment?

- A great deal.....1
- A lot.....2
- A moderate amount.....3
- A little.....4
- Nothing.....5

Don't know8
 Refused.....9

Q24

Do you have some form of health insurance or health care coverage, or not?

Yes 1
 No.....2
 Don't know8
 Refused9

Q25

And, so far, have the changes in the health care system led to better health care for you, worse health care for you, or are things about the same?

Better..... 1
 Worse2
 About the same3
 Don't know8
 Refused9

Q26

Which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government:

Allow undocumented immigrants to remain in the United States to work for a limited amount of time. 1
 Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes.2
 Deport all undocumented immigrants.....3
 Allow undocumented immigrants to become permanent residents with no requirements.....4
 Don't know8
 Refused9

Q27

Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex:

Gay couples should be allowed to legally marry. 1
 Gay couples should be allowed to form civil unions or domestic partnerships, but not legally marry.2
 There should be no legal recognition of a gay couple's relationship. 3
 Don't know8
 Refused9

Q28a

Do you think climate change is an urgent problem requiring immediate attention or a longer-term problem that requires more study before government action is taken?

- Urgent problem 1
 - Longer-term problem 2
 - (Silent) Not a problem 3
 - Unsure 4
 - Don't know 8
 - Refused 9
-
-

Q28b

Do you think global warming is an urgent problem requiring immediate attention or a longer-term problem that requires more study before government action is taken?

- Urgent problem 1
 - Longer-term problem 2
 - (Silent) Not a problem 3
 - Unsure 4
 - Don't know 8
 - Refused 9
-
-

CUT Q29

CUT Q30

COMM

Now I am going to read you a few statements about life in America today. For each one, please tell me whether you agree or disagree. There is no right or wrong answer, just tell us your honest opinion for each one. [FOLLOW-UP: "Is that strongly _____ or somewhat?"]

[ROTATE ORDER OF ITEMS]

1. Mosques (mossks) in the United States discourage Muslims from adopting the American way of life **Q31**

2. We should allow Islamic cultural centers, or Mosques (Mosk), to be built here [SPLIT A: in STATE / SPLIT B: in your TOWN SPLIT C: "near your neighborhood"] **Q32**

3. I am worried that a terrorist attack against the United States will take place in the next few years. **Q33**

Q34

4. Muslims would rather follow their religious code, or Shariah Law, than the Constitution and laws of America.

Q35

5. Immigration is changing the culture in the U.S. for the worse

Q36

6. If blacks and other minorities would only try harder, they would be just as well off as whites

COMM

Thank you. Next I'd like to ask about some things about politics in general. Please answer as best you can. If you don't know the answer just tell me and we'll move to the next question. Ready?

[[INTERVIEWER: BE PATIENT, THESE ARE HARD QUESTIONS! DON'T WORRY ABOUT SPELLING, TYPE ANSWERS – AND PARTS OF ANSWERS – VERBATIM. IF RESPONDENT SAYS “DON'T KNOW,” BE REASSURING, QUIETLY MARK “DK” AND MOVE GRACEFULLY TO THE NEXT ITEM]]

Q37

1. Do you happen to know the name of the current Speaker of the U.S. House of Representatives?

Q38

2. Taking your best guess, what percentage of the U.S. Congress do you think are women?

Q39

3. Off the top of your head, can you name a female member of the U.S. Congress, either the House of Representatives or the Senate?

Q40

4. Which political party has the most members in the US House of Representatives?

Q41

5. Of the nine members currently serving on the U.S. Supreme Court, do you happen to know how many are women?

Q42

6. Now, thinking about your state legislature, the one located in Little Rock, what percentage of the General Assembly do you think are women?

Q43

7. Can you name a woman member of the Arkansas General Assembly?

Q44

8. What party has the most members in the Arkansas State House of Representatives?

Q45

9. Who is the current governor of Arkansas?

Q46

10. How many years is the term of office for Arkansas's Governor?

COMM X

Thank you. The next questions are about your general evaluation of the University of Arkansas:

Q47

Compared with other universities and colleges in the region, how would you rate the quality of the education provided at the University of Arkansas at Fayetteville?

Much higher quality than other schools offer
Higher quality
About the same quality as other schools offer
Lower than the quality at other schools
Much lower in quality
Haven't heard of it (silent)
Don't know
Refused

Q48

How much does the entire state benefit from the work done at the University of Arkansas?

A great deal
Some
Neither some nor a little
A little
Not at all
Don't know
Refused

Q49

What are some reasons you or your family member would choose NOT to attend the University of Arkansas at Fayetteville? I have a list so please tell me yes or no for each option. (ROTATE ANSWER OPTIONS)

Too much emphasis on sports
Academic standards are too low
Not enough personal attention to students
Value for the price
Cost of attending
Too far away
Not interested in attending college
Something else (please specify)
Don't know
Refused

Thank you. The next questions are about your general evaluation of the quality of life in our state.

Q50

Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction?

Right.....	1
Wrong	2
Don't know	8
Refused	9

Q51

On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago?

Better.....	1
Worse	2
About the same	3
Don't know	8
Refused	9

Q52

And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now?

Better.....	1
Worse	2
About the same	3
Don't know	8
Refused	9

DEMO

Thank you. Finally, I'd like to ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.

Q53

First, do you live in a city, a suburb, a small town or a rural area? Interviewer: If respondent asks for a definition for one of these, tell them, "whatever it means to you".

City.....	1
Suburb	2
Small town	3
Rural area	4
Don't know	8
Refused	9

Q54

Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it:

- No high school 1
- Some high school 2
- High school graduate or equivalent 3
- Some college including business or trade schools 4
- College graduate 5
- Some graduate school 6
- Graduate or professional degree 7
- Don't know 8
- Refused 9

Q55

And, which of the following best describes your racial or ethnic group:

- White 1
- Black or African-American 2
- Hispanic 3
- Asian 4
- Native American 5
- Multi-Ethnic 6
- Something Else 7
- Don't know 8
- Refused 9

Q56

Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?

- Republican 1 => /Qxx
- Democrat 2 => /Qxx
- Independent 3 => /Qxx
- Other 4 => /Qxx
- Don't know 8 => /Qxx
- Refused 9 => /Qxx

Q56A

Would you call yourself a strong Republican, or a not very strong Republican?

- Strong Republican 1 => /
- Not very strong Republican 2 => /
- Don't know 8 => /
- Refused 9 => /

Q56B

Would you call yourself a strong Democrat, or a not very strong Democrat?

Strong Democrat	1	=> /
Not very strong Democrat.....	2	=> /
Don't know	8	=> /
Refused	9	=> /

Q56C

Well, do you think of yourself as closer to the Republican or Democratic Party?

Closer to Republican.....	1	=> /
Closer to Democrat	2	=> /
Just Independent.....	3	=> /
Don't know	8	=> /
Refused	9	=> /

Q57

How would you describe your views on most political matters? Generally, do you think of yourself as a Liberal, Moderate, or Conservative?

Liberal	1	=> /
Moderate	2	=> /
Conservative	3	=> /
Don't know	8	=> /
Refused	9	=> /

Q57A

Would you say you are strongly Liberal or somewhat Liberal?

Strongly Liberal	1	=> /
Somewhat Liberal	2	=> /
Don't know	8	=> /
Refused	9	=> /

Q57B

Would you say that you are strongly Conservative or somewhat Conservative?

Strongly Conservative.....	1	=> /
Somewhat Conservative.....	2	=> /
Don't know	8	=> /
Refused	9	=> /

Q58

Which of the following income categories best describes your total 2010 household income? I have a list here, so again feel free to stop me at any time. Was it:

\$7500 or less	1
\$7501 to \$15,000	2
\$15,001 to \$25,000	3
\$25,001 to \$35,000	4
\$35,001 to \$50,000	5
\$50,001 to \$75,000	6
\$75,001 to \$100,000	7
\$100,001 or over	8
Don't know	88
Refused	99

Q59

About how often do you attend religious services? Is it:

Never.....	1
Once a year	2
Several times a year	3
About once a month.....	4
2-3 times a month.....	5
Every week.....	6
More than once a week	7
Don't know	8
Refused	9

Q60

Which of the following best describes your current religious preference? Is it:

Interviewer: Protestant is pronounced Prah-test-ant. Protestant includes any Christian faith that is not Catholic or Greek Orthodox. Any Christian faith that is not Catholic or Greek Orthodox should be classified as Protestant. Greek Orthodox is classified as "Other".

Protestant	1	
Catholic	2	
Jewish.....	3	=> /Q62
Something else	4	=> /Q62
None.....	5	=> /Q62
Don't know	8	=> /Q62
Refused	9	=> /Q62

Q61

Do you consider yourself a born-again or evangelical Christian?

Interviewer: If the respondent asks for a definition of either of these terms, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?"

Yes	1
No.....	2
Don't know.....	8
Refused	9

Q62

Which of these best describes your present marital status:

Married.....	1
Not married but living together.....	2
Separated or divorced	3
Widowed.....	4
Never married or single	5
Don't know.....	8
Refused	9

CUT Q63

CUT Q64
CUT Q64A

Q65

And what is your current employment status. Is it:

Interviewer: Select up to two.

Employed full-time	1
Employed part-time	2
Self-employed.....	3
Unemployed.....	4
Retired.....	5
Don't know.....	8
Refused	9

Q66

Are you a registered voter?

Yes 1
No.....2 => /Q71
Don't know8 => /Q71
Refused9 => /Q71

Q67

And, how likely are you to vote in the next elections that take place in November 2012? Are you:

Very likely 1
Likely2
Unlikely3
Very unlikely4
Don't know8
Refused9

Q68

In what year were you born?

Enter response.....
Don't know 9998
Refused 9999

CUT Q69

INT99

Thank you very much for helping us with the Arkansas Poll. Have a nice day/afternoon/evening.

Complete CO => /END
