51: Project Name	PROJECT
52: Questionnaire number:	QUEST
53: City of residence (based on area code and prefix)	PLACE
54: State of residence	STATE
55: Region of Arkansas respondent lives in (based on FIPS code):	REGION
Northwest Arkansas1Southwest Arkansas2Central Arkansas3Northeast Arkansas4Southeast Arkansas5	
56: I would first like to ask you how many years you have lived in Arkansas, or have you lived here all of your life?	Q5
Enter number of years 96 Less than one year 96 All my life 97 >/Q7 Don't know 98 Refused 99	
57: Where did you spend most of your life before coming to Arkansas?	Q6
Enter response 1 O Don't know 8 Refused 9	

58:	Q 7
Most Important Problem	
Okay. In your opinion, what do you think is the most important problem or	issue
facing people in Arkansas today?	
•	
Enter response 1 O	
Don't know8	
Refused 9	
9	
50.	070
59:	Q7B
Is there another problem or issue you would like to mention?	
Yes, what issue is that?	
No	
Don't know8	
Refused 9	
60:	COM1
Public Figure Approval Ratings	
Thank you. Let's move on to your thoughts on some of the people who	, ara
involved in government and politics.	are
mvorved in government and pointes.	
·	
61:	08
61: Public Figure Approval Ratings	Q8
Public Figure Approval Ratings	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jo	
Public Figure Approval Ratings	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jo governor?	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his journal governor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his jogovernor? Approve	ob as Q9
Public Figure Approval Ratings Do you approve or disapprove of the way Mike Beebe is handling his journal governor? Approve	ob as Q9

63:	Q10
Public Figure Approval Ratings Do you approve or disapprove of the way Mark Pryor is handling his job as a U.S. Senator?	
Approve 1 Disapprove 2 Don't know 8 Refused 9	
Public Figure Approval Ratings Do you approve or disapprove of the way George Bush is handling his job as president?	Q11
Approve 1 Disapprove 2 Don't know 8 Refused 9	
65: Now we're interested in your opinions of government. Do you have a favorable, mostly favorable, mostly unfavorable or unfavorable opinion of our federal government in Washington D.C.? (Turned off 10/09/2007)	Q12
Favorable 1 Mostly favorable 2 Mostly unfavorable 3 Unfavorable 4 Don't know 8 Refused 9	
66: How about our Arkansas state government in Little Rock? Do you have a favorable, mostly favorable, mostly unfavorable or unfavorable opinion of our state government in Little Rock? (Turned off 10/09/2007)	Q13
Favorable 1 Mostly favorable 2 Mostly unfavorable 3 Unfavorable 4 Don't know 8 Refused 9	

How closely have you followed news about the candidates who are running for president? Have you followed it:	Q14
Very closely 1 Fairly closely 2 Not too closely 3 Not at all closely 4 Don't know 8 Refused 9	
68: How much thought have you given to the coming 2008 presidential election - quite a lot or only a little?	Q15
Quite a lot 1 Some (Silent) 2 Little 3 None (Silent) 4 Don't know 8 Refused 9	
69: If the 2008 election for president were held TODAY, would you vote for the Republican Party's candidate or the Democratic Party's candidate?	Q16
Republican Party's candidate 1 => /Q18 Democratic Party's candidate 2 => /Q18 Other (Silent) 3 None (Silent) 4 Don't know 8 => /Q18 Refused 9 => /Q18	
70: As of today, do you LEAN more to the Republican Party's candidate or the Democratic Party's candidate?	Q17
Republican Party's candidate 1 Democratic Party's candidate 2 Other (Silent) 3 None (Silent) 4 Don't know 8 Refused 9	

71: Q18 If the 2008 presidential election were held today, who would you vote for president? Just tell me the name. Interviewer: DO NOT READ LIST!! Just let the respondent volunteer the answer. If they select someone not on the list, enter as other. They may select ANY person for this. Biden, Joseph01 Clinton, Hillary04 Dodd, Christopher......05 Edwards, John 06 Gingrich, Newt07 Hagel, Chuck11 Hunter, Duncan 13 McCain, John 15 Richardson, Bill 18 Vilsack, Tom. 23 Refused 99 72: Q19 Given the people who now say they are running for president in 2008, how satisfied are you with your choices? Would you say you are: Very satisfied ______1 Not satisfied 3

74: If you were to participate in selecting a party's presidential candidate for 2008, which party's process would you participate in:	
The Democratic Party's primary 1 => /COM2 The Republican Party's primary 2 => /COM3 Don't know 8 => /Q49 Refused 9 => /Q49	
75: Now I am going to read statements about some of the Democratic candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.	COM2
76: Hillary Clinton can win the nomination. Do you:	Q22
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
77: Hillary Clinton can be elected. Do you:	Q23
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
79: Barak Obama can win the nomination. Do you:	Q25
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	

80: Barak Obama can be elected. Do you:	Q26
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
82: John Edwards can win the nomination. Do you:	Q28
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
83: John Edwards can be elected. Do you:	Q29
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
85: Bill Richardson can win the nomination. Do you:	Q31
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	

86: Bill Richardson can be elected. Do you:	Q32
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
88:	COM3
Okay. Now I am going to read statements about some of the Republican candidates for president. I'd like to know whether you strongly agree, agree, disagree, or strongly disagree with each statement.	
89:	Q34
Rudy Giuliani can win the nomination. Do you:	
Strongly agree 1 Agree 2	
Disagree	
Strongly disagree 4	
Don't know	
90:	Q35
Rudy Giuliani can be elected. Do you:	
Strongly agree	
Agree 2	
Disagree	
Strongly disagree	
Refused 9	
92:	Q37
John McCain can win the nomination. Do you:	
Strongly agree	
Agree 2	
Disagree	
Strongly disagree	
Refused9	

93:	Q38
John McCain can be elected. Do you: Strongly agree	
Disagree	
Strongly disagree4	
Don't know8	
Refused9	
95:	Q40
Mitt Romney can win the nomination. Do you:	
Strongly agree	
Agree	
Disagree	
Strongly disagree	
Don't know8	
Refused 9	
96:	Q41
Mitt Romney can be elected. Do you:	_
Strongly agree	
Agree	
Disagree	
Strongly disagree4	
Don't know8	
Refused9	
00.	0.42
98:	Q43
Fred Thompson can win the nomination. Do you:	
Strongly agree1	
Agree2	
Disagree	
Strongly disagree	
Don't know	
Refused 9	

99:	Q44
Fred Thompson can be elected. Do you:	
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
101: Miles Hardrehes are win the namination. Do see	Q46
Mike Huckabee can win the nomination. Do you: Strongly agree	
102: Mike Huckabee can be elected. Do you:	Q47
Strongly agree 1 Agree 2 Disagree 3 Strongly disagree 4 Don't know 8 Refused 9	
104: As you know, the Iowa Caucuses are the first test of candidate strength in the 2008 election. To what extent have you been following any news about what is happening in Iowa? Have you been following news about Iowa Caucuses: (Turned off 10/13/07)	Q49
Very closely 1 Somewhat closely 2 Not very closely 3 Not at all 4 Don't know 8 Refused 9	

105:	Q50
How much does it matter to you personally who wins in Iowa? Does it matter: (Turned off 10/13/07)	
A great deal	
Very little	
Not at all4	
Don't know8	
Refused9	
106:	Q51
How important do you think winning in Iowa is for a presidential candidate's	
chances of winning the party's nomination. Is winning in Iowa: (Turned off $10/13/07$)	
Extremely important1	
Somewhat important	
Not very important	
Not at all important	
Don't know	
Ketuseu	
107:	Q52
For more than 30 years, Iowa has held the first vote in the presidential nomination contest. Some people believe that the fact that Iowa voters have this experience in evaluating presidential candidates means Iowa should continue to go first. Others believe that other states should have a chance to be first. How about you? Do you believe: (Turned off 10/13/07)	
Iowa should remain first in the nation	
Other states should have a chance to go first	
It does not make any difference (silent)3	
Don't know8	
Refused9	
108:	COM4
Current Issues	
Okay. Next, I have a couple of questions about some issues that are often in the	
news	

109:	Q53
Current Issues	
In general, would you say you favor stricter gun control, less strict gun control, or should no change be made to the existing gun control laws? (Turned off 10/09/2007)	
Stricter 1 Less strict 2 No change 3 Don't know 8 Refused 9	
110:	Q54
Current Issues	_
Do you favor laws that would make it more difficult for a woman to get an abortion, favor laws that would make it easier to get an abortion, or should no change be made to existing abortion laws?	
More difficult 1	
Easier2	
No change3	
Don't know8	
Refused9	
111:	Q55
Current Issues	
Do you favor laws that prohibit the adoption of a child by a lesbian or gay man?	
Yes	
No2	
Don't know8	
Refused9	
112:	Q56
Current Issues	
Do you favor laws that prohibit foster parenting by gays and lesbians?	
Yes	
No	
Don't know8	
Refused9	

113: **O57** Current Issues Which of the following policy positions most closely resembles your own view regarding relationships between two people of the same sex: Gay couples should be allowed to form civil unions or domestic There should be no legal recognition of a gay couple's relationship......3 Don't know......8 Refused 9 114: **Q58** Current Issues Okay, and which comes closest to your view about what government policy should be regarding undocumented immigrants currently residing in the United States. Should the government: Allow undocumented immigrants to remain in the United States to Allow undocumented immigrants to become U.S. citizens if they meet certain criteria like learning English and paying their back-taxes..2 Allow undocumented immigrants to become permanent residents Don't know......8 Refused 9 115: Q59 Current Issues Which ONE of the following is MOST responsible for the immigration situation we have today: Don't know.....8 Refused 9

116:	Q60
Current Issues And you may know that an Equal Rights Amendment to the Constitution has been debated across the country for decades. It reads: "Equality of rights under the law shall not be denied or abridged by the United States or by any state on account of sex." Do you favor or oppose the addition of the Equal Rights Amendment to the Constitution?	
Favor 1 Oppose 2 Don't know 8 Refused 9	
117: Current Issues Thank you. Let's turn now to climate change. First, how convinced are you that global warming or the greenhouse effect is actually happening? Are you:	Q61
Completely convinced 1 Mostly convinced 2 Not so convinced 3 Not at all convinced 4 Don't know 8 Refused 9	
118: Current Issues And, do you think global warming is an urgent problem requiring immediate attention or a longer-term problem that requires more study before government action is taken?	Q62
Urgent problem 1 Longer-term problem 2 Not a problem (Silent) 3 Unsure (Silent) 4 Don't know 8 Refused 9	

119:	Q63
Current Issues What should Arkansas's global warming policies be relative to other states in the Union:	
Arkansas should be on the leading edge creating policies to combat global warming relative to other states	
to be effective and sensible in other states	
policy bandwagon	
120:	COM5
Quality of Life in Arkansas Thank you. The next questions are about your general evaluation of the quality of life in our state.	
121: Quality of Life in Arkansas Overall, do you feel that Arkansas is generally headed in the right direction or the wrong direction?	Q64
Right 1 Wrong 2 Don't know 8 Refused 9	
Quality of Life in Arkansas How would you rate Arkansas as a place to live as compared to other states - that is, do you feel Arkansas is a much better place, a slightly better place, a slightly worse place, or much worse place in which to live? Or about the same? (Turned off 10/09/07)	Q65
Much better1Slightly better2Slightly worse3Much worse4	
About the same 5 Don't know 8 Refused 9	

123:	Q66
Quality of Life in Arkansas What about living in Arkansas now as compared to, say, five years ago? Is it a much better place, a slightly better place, a slightly worse place, or a much worse	
place in which to live? Or is it about the same? (Turned off 10/09/07)	
Much better 1 Slightly better 2 Slightly worse 3 Much worse 4 About the same 5 Don't know 8 Refused 9	
124: Quality of Life in Arkansas On a more individual level, would you say you are better off financially, worse off, or about the same compared to a year ago?	Q67
Better	
Quality of Life in Arkansas And, looking ahead, do you think that a year from now, you will be better off financially, worse off, or about the same as now?	Q68
Better	
126: Demographics Thank you. Finally, I'd like to ask you some questions about yourself so that we can be sure we're hearing from a wide range of Arkansans.	DEMO

127:	Q69
Demographics	
First, do you live in a city, a suburb, a small town or a rural area?	
Interviewer: If respondent asks for a definition for one of these, tell them "whatever it means to you".	
City1	
Suburb2	
Small town	
Rural area4	
Don't know8	
Refused9	

October 19, 2007

128: **O70** Jackson34 **Demographics** In what county do you live? Lafavette......37 Interviewer: Only read Lee......39 if respondent does not know. There are 75 Little River41 total Arkansas counties. Don't know......98 Refused99 Arkansas01 Ashley02 Mississippi47 Baxter......03 Benton......04 Boone......05 Nevada 50 Bradley......06 Calhoun......07 Ouachita 52 Carroll08 Chicot.......09 Philips......54 Pike......55 Clay.....11 Poinsett 56 Cleburne......12 Polk 57 Columbia.....14 Conway15 Craighead16 Randolph 61 Crawford17 Crittenden18 Cross19 Sebastian65 Desha21 Faulkner23 Franklin24 Fulton.......25 Union......70 Garland26 Washington 72 Greene......28 Hempstead29 Woodruff.......74 Hot Springs30 Howard31 Independent......32

O71

Demographics Which of the following education categories best describes your highest level of schooling? I have a list here, so feel free to stop me at any time. Is it: Interviewer: A.A. or A.S. or any Associate's Degree is coded as 4 - some college, including business or trade schools. No high school01 Graduate or professional degree07 Don't know......98 Refused 99 130: **O72 Demographics** And, which of the following best describes your racial or ethnic group: White......01 Asian04 Multi-Ethnic 06 Something Else07 Don't know......98 Refused 99 131: **Q73** Demographics Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what? Republican1 => /Q73A= > /O73BDemocrat 2 =>/O73C= > /O74= > /0.74Don't know......8 = > /O74Refused9

129:

132:		Q73A
Demographics		
Would you call yourself a strong Republican, or a not very strong Republic	can?	
Strong Republican	=> /Q74	
Not very strong Republican2	=>/Q74	
Don't know8	= > /Q74	
Refused 9	=>/Q74	
133:		Q73B
Demographics		
Would you call yourself a strong Democrat, or a not very strong Democrat	?	
Strong Democrat	=> /Q74	
Not very strong Democrat2	=>/Q74	
Don't know	=>/Q74	
Refused 9	=>/Q74	
		0.74.0
134:		Q73C
Demographics Well, do you think of yourself as closer to the Republican or Democratic P	Partsy?	
wen, do you think of yourself as closer to the republican of Democratic I	arty!	
Closer to Republican	=> /Q74	
Closer to Democratic2	=> /Q74	
Just Independent	= > /Q74	
Don't know8	=> /Q74	
Refused9	=> /Q74	
135:		Q74
		Q/4
Demographics		
How would you describe your views on most political matters? Generally think of yourself as a Liberal, Moderate, or Conservative?	, do you	
Liberal1	=> /Q74A	
Moderate 2	=>/Q75	
Conservative 3	=>/Q74B	
Don't know	=>/Q75	
Refused 9	=>/Q75	
136:		Q74A
Demographics		
Would you say you are strongly Liberal or somewhat Liberal?		
Strongly Liberal	=> /Q75	
Somewhat Liberal	=>/Q75	
Don't know8	=>/Q75	
Refused 9	=>/Q75	

137:	Q74E
Demographics	
Would you say you are strongly Conservative or somewhat Conservative?	
0. 1.0	
Strongly Conservative1 => /Q75	
Somewhat Conservative2 =>/Q75	
Don't know	
Refused9 => /Q75)
138:	Q75
Demographics	
Which of the following income categories best describes your total 2006	
household income? I have a list here, again feel free to stop me at any time. Was	
it:	
Interniesses De not need the U1U in the extremies. For example U67501	
Interviewer: Do not read the "1" in the categories. For example, "\$7501 -	
\$15,000" should be read as "\$7500 - \$15,000".	
\$7500 or less	
\$7501 to \$15,000	
\$15,001 to \$25,000	
\$25,001 to \$35,00004	
\$35,001 to \$50,000	
\$50,001 to \$75,000	
\$75,001 to \$100,000	
\$100,001 or over	
Don't know98	
Refused99	
139:	Q76
Demographics	
About how often do you attend religious services? Is it:	
Never	
Once a year	
Several times a year	
About once a month	
2-3 times a month	
More than once a week	
Don't know 98	
Refused 99	
Netuseu	

Q77

Demographics Which of the following best describes your current religious preference? Is it:	
Interviewer: Protestant is pronounced Prah-test-ant. Protestant includes any Christian faith that is not Catholic or Greek Orthodox. Any Christian faith that is NOT Catholic or Greek Orthodox should be classified as PROTESTANT. Greek Orthodox is classified as Other.	
Protestant 1 Catholic 2 Jewish 3 => /Q78 Something else 4 => /Q78 None 5 => /Q78 Don't know 8 => /Q78 Refused 9 => /Q78	
Demographics Do you consider yourself a born-again or evangelical Christian? Interviewer: If the respondent asks for a definition of either of these, tell them, "We want to know how you feel about yourself. Do you identify with either of these labels?"	Q77A
Yes	
142: Demographics Which of the following best describes your present marital status:	Q78
Married	
143: Demographics	Q79
We're nearly done: How many people, including yourself, live in your household?	
Interviewer: Include children.	
Enter response 98 Refused 99	

140:

144:	Q80
Demographics	
Do you have school-aged children? Interviewer: School-aged children is K thru 12 only.	
Yes	
No	
Don't know8	
Refused 9	
145:	Q81
Demographics	
And, how likely are you to vote in the next elections that will take place in November 2008? Are you very likely, likely, unlikely or very unlikely?	
Very likely1	
Likely	
Unlikely	
Very unlikely4	
Don't know8	
Refused9	
146:	AGE
Demographics	
Respondent's age (generated by subtracting birth year from 2007)	
Enter response	
Don't know9998	
Refused	
147:	Q83
Demographics	
And, I am required to ask you this, are you male or female?	
Male 1 =>	/INT99
	/INT99
	/INT99
Refused9 =>	/INT99
156:	INT99
Thank you very much for helping us with the Arkansas Poll. We plan to release the results in late October. Have a nice day/afternoon/evening.	
CompleteCO	