# The Arkansas Poll Summary Report November, 1999 

Presented to
The City, County \& Local Affairs Committee
House of Representatives, Arkansas General Assembly

Supported by The Center for the Study of Representation, The Department of Political Science, and
The Graduate School

## University of Arkansas

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Do you approve or disapprove of the way Mike Huckabee is handling his job as governor?


Do you approve or disapprove of the way Blanche Lincoln is handling her job as a U.S. Senator?


Do you approve or disapprove of the way Tim Hutchinson is handling his job as a U.S. Senator?


Do you approve or disapprove of the way Bill Clinton is handling his job as



## Schools and Community Services



The public libraries in your community



Services for the elderly in your community



Colleges and universities in our state



The public welfare system in our state



## State and National Issues

Do you approve or disapprove of taking the state sales tax off of food purchased at the grocery store? Or haven't you thought much about this
matter?


Do you favor legalizing gambling in the state of Arkansas?



In your opinion, what do you think is the most important problem or issue facing people in Arkansas today?
Educational Issues 106
Economic Issues
63
Morality and Family Breakdown 59
Unemployment and Lack of Jobs 56
Drugs 55
Low Wages 55
Taxes 42
Crime 39
Health Issues \& Medical Insurance 32




## The Arkansas Poll and the Property Tax: Quick Facts

- Though nearly $3 / 4(73 \%)$ of our respondents believe property taxes are too high, there was a strong preference for reduction ( $42 \%$ ) over abolition (30\%).
- There is a strong relationship between overall satisfaction with government services ("considering the taxes you pay") and feelings about property taxes. People who support abolishing the property tax are more than twice as likely to be unsatisfied with services when compared to those who are satisfied with services.
- There is a moderate relationship between where people live and their preference on the property tax question. People living in congressional district three have a somewhat stronger aversion to property taxes, but perhaps not by as large a margin as commonly presumed.

|  | Property Tax Too High? <br> District |  |  |
| :---: | :---: | :---: | :---: |
| Agree Stongly | Agree | Disagree |  |
| CD 1 | $35 \%$ | $37 \%$ | $23 \%$ |
| CD 2 | $39 \%$ | $33 \%$ | $19 \%$ |
| CD 3 | $47 \%$ | $29 \%$ | $14 \%$ |
| CD 4 | $36 \%$ | $37 \%$ | $19 \%$ |

- There are some differences between men and women on this issue of property taxes. Women tend to be a bit more likely to pick the policy option of reducing the property tax and less likely than men to support abolishing the property tax.
- Of the $72 \%$ of our respondents who said they think that property taxes should be reduced or abolished, more than half are comfortable with this only if all ( $23 \%$ ) or some ( $30 \%$ ) of the lost revenue is replaced. More than a third, however, would like to see the reduction or abolition of property taxes regardless of whether or not the lost revenue is replaced.
- Our respondents were split over whether reducing or abolishing property taxes would result in fewer services or services of lower quality: $48 \%$ agree and $44 \%$ disagree. Only those who believed property taxes should remain as they are ( $22 \%$ of our sample) believed strongly $(78 \%)$ that if property taxes are reduced or abolished, service reduction will follow.


## Political Ideology, Partisanship and Participation






Did you give any money, or buy any tickets, to help a party or candidate pay campaign expenses in the past year?


How many letters have you written to public officials in the past year?


Did you attend any political meetings, rallies, or dinners, etc., in the past year?


## Life in Arkansas




Do you feel that Arkansas is generally headed in the right direction or wrong direction?




Some people think of themselves as
Southerners -- others do not. How
about you - would you say that you
are a Southerner or not?


## Demographics

Are you male or female?


Which of the following best describes your racial or ethnic group:

|  | Frequency | Percent |
| :--- | ---: | ---: |
| WHITE | 722 | 81.6 |
| BLACK OR | 100 | 11.3 |
| AFRICAN-AMERICAN | 17 | 1.9 |
| HISPANIC | 6 | .7 |
| ASIAN | 15 | 1.7 |
| NATIVE AMERICAN | 8 | .9 |
| MULTI ETHNIC | 4 | .5 |
| SOMETHING ELSE | 2 | .2 |
| DON'T KNOW | 11 | 1.2 |
| REFUSED | 885 | 100.0 |




Do you live in a city, a suburb, or a small town?




What is your level of schooling? I have a list here.....please feel free to stop me at any time.

|  | Frequency | Percent |
| :--- | ---: | ---: |
| NO HIGH SCHOOL | 43 | 4.9 |
| SOME HIGH SCHOOL | 80 | 9.0 |
| HIGH SCHOOL |  |  |
| GRADUATE OR | 232 | 26.2 |
| EQUIVALENT |  |  |
| SOME COLLEGE |  |  |
| INCLUDING BUSINESS | 298 | 33.7 |
| OR TRADE SCHOOLS |  |  |
| COLLEGE GRADUATE | 132 | 14.9 |
| SOME GRADUATE |  |  |
| SCHOOL | 36 | 4.1 |
| GRADUATE OR |  |  |
| PROFESSIONAL | 60 | 6.8 |
| DEGREE |  |  |
| DON'T KNOW | 2 | .2 |
| REFUSED | 2 | .2 |
| Total | 885 | 100.0 |





## Sample Information

Between September 15th and October 2nd, the Survey Research Center at the University of Arkansas dialed 3,738 randomly selected Arkansas telephone numbers. These attempts yielded 885 completed surveys. The remainder of the surveys were not completed due to the resident's absence, a refusal to participate, a busy line, a "no longer in service" message, or the resident being under the age of 18 years. Employing guidelines established by the American Association for Public Opinion Research, the poll's cooperation rate was $70.6 \%$. This figure reflects completed surveys as a percentage of all eligible individuals contacted. The survey's margin of error is $\pm 3$ percent.

To ensure that the sample drawn for the survey was representative of the state's residents, a comparison was made between the survey respondents' demographic characteristics and those of the state as whole. The results are shown in the below table. As is apparent, the respondents in the sample are similar to the state in terms of income and racial background, yet survey respondents are somewhat older and better educated.

|  | Arkansas Poll Respondents | State Data |
| :---: | :---: | :---: |
| Median Age | 48 years | 40-45 years (Census, 1990; for those over 18 only) |
| Gender | 46.0\% male | 48.2\% male (Census 1990) |
| Education | 85.7\% high school graduates $25.8 \%$ college graduates | 66.3\% high school graduates 13.3 \% college graduates (Census USA Counties 1996) |
| Income | $\$ 25,001$ to $\$ 35,000$ (median income range) | \$27,117 (Census 1999) |
| Race / Ethnicity | 81.6\% White <br> 11.3\% Black <br> 1.9\% Hispanic <br> 0.7 \% Asian <br> 1.7\% Native American | $\begin{aligned} & \text { 82.7\% White } \\ & \text { 15.9\% Black } \\ & \text { 0.5\% Asian } \\ & 0.5 \% \text { Native American (Census 1990) } \end{aligned}$ |

A completed survey consisted of 68 questions. The text of the survey protocol is available on-line at http://plsc.uark.edu/arkpoll.

